

Emma Levine

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EDUCATION

Temple University | Philadelphia, PA 2015–2019

B.A. Advertising, Art Direction Concentration; Minor in Art
Magna Cum Laude, GPA: 3.9, Dean's List (2015–2019)

Parsons The New School | New York, NY 2013–2015

Art Certificate, Six Course Intensive Curriculum

SKILLS

Adobe Suite (Photoshop, InDesign, Illustrator), Art & Design, Microsoft Office, Google Suite, Hootsuite, Salesforce, Content Creation, Social Media, WordPress, Wix, Collaboration, Presentation, Leadership

WORK EXPERIENCE

Admissions Counselor II 2020–Present

Admissions Counselor I 2019–2020

2U, Denver, CO

- Represent and recruit for Washington University School of Law programs and uphold high-quality partner brand reputation using marketing creatives and speech
- Initiate and lead cross-departmental standardization of student onboarding process to improve organizational collaboration
- Develop targeted outreach strategies, increasing contact rate among students by 30%
- Build and manage pipeline of over 1,000 prospects and applicants, adhering to Diversity and Inclusion standards and leveraging Salesforce to maximize CRM and retention
- Onboard and mentor new admissions counselors on brand knowledge and values

Klein Recruitment Lead and Global Opportunities Peer Advisor 2016–2019

Temple University, Philadelphia, PA

- Designed content for social platforms and promotional materials including vector posters that are the focal point of the ongoing “Next Stop” Klein GO campaign
- Coached team on design principles, social media and brand-building, establishing structured feedback channels
- Managed prospect relationships through group presentations and individual advising sessions

Creative Intern 2018

Kamma, London, UK

- Designed graphic and typography content for print and digital platforms, adapting creatives to fit cultural differences across the UK
- Collaborated with team on social media and web content, maximizing value with small budgets and implemented creative targeting to the UK property compliance industry

Graphic Design Intern 2016

Evil Genius Group and Emporia Studios, New York, NY

- Created and edited high-quality visual materials for print, web and digital platforms for in-house and client use. Content included photography, typography, GIFs, and illustrations
- Facilitated feedback-driven processes to ensure brand assets aligned with client voice

ORGANIZATIONS & ADDITIONAL INFORMATION

Study Abroad, Foundation for International Education (London, UK)

Alpha Xi Delta Sorority, Iota Chi Chapter

Set Designer, Temple University SMASH Club (2015–2016)